

ISSUE DATE	EVENT COVERAGE	PRODUCT GUIDES	BONUS DIST.	SUPPLEMENTS*	AD CLOSE	MATERIAL DUE
JANUARY						
1/5	CES Preview	Hardware	CES (w/HGHD)		12/12	12/23
1/12	CES Wrap	Cine Mercado			12/19	12/31
1/19		Horror			12/26	1/7
1/26	Oscar nominations				1/2	1/14
FEBRUARY						
2/2		Health/Fitness			1/9	1/21
2/9		Cine Mercado, Family			1/16	1/28
2/16	Toy Fair Preview	Kidvid/Easter			1/23	2/4
2/23		Documentaries			1/30	2/11
MARCH						
3/2	Oscar winners				2/6	2/18
3/9		Cine Mercado	PEVE Dig. Ent. Conf.		2/13	2/25
3/16					2/20	3/4
3/23		Comedy			2/27	3/11
3/30		Mother's Day			3/6	3/18
APRIL						
4/6					3/13	3/25
4/13		Father's Day			3/20	4/1
4/20		Horror			3/27	4/8
4/27	Latino DVD Conf. Issue	Cine Mercado, Kidvid	Latino DVD Conf.		4/3	4/15
MAY						
5/4	Latino DVD Conf. Wrap				4/10	4/22
5/11					4/17	4/29
5/18	Cannes	Cine Mercado			4/24	5/6
5/25					5/1	5/13
JUNE						
6/1					5/15	5/27
6/8	NARM, E3, Licensing Show	Kidvid			5/22	6/3
6/15	NARM, E3, Licensing Wrap	Halloween/Horror Hardware			5/29	6/10
6/22		Cine Mercado			6/5	6/17
6/29	Home Ent. Summit	Documentaries	Home Ent. Summit	Hollywood Goes High-Def	6/12	6/24

* Supplements have different ad and material deadlines.

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JULY						
7/6	Home Ent. Summit Wrap, Anime Expo				6/19	7/1
7/13		Cine Mercado			6/26	7/8
7/20	Comic-Con Preview	Q4 Preview/Holiday			7/2	7/15
7/27		Kidvid		Agent DVD	7/10	7/22
AUGUST						
8/3	Comic-Con Wrap	Health/Fitness			7/17	7/29
8/10		Cine Mercado			7/24	8/5
8/17		Kidvid			7/31	8/12
8/24		Documentaries			8/7	8/19
8/31		Tweens			8/14	8/26
SEPTEMBER						
9/7	CEDIA Show Issue	Hardware	CEDIA (just HGHD)	Hollywood Goes High-Def	8/21	9/2
9/14	CEDIA Wrap	Cine Mercado	DisplaySearch HDTV		8/28	9/9
9/21					9/4	9/16
9/28					9/11	9/23
OCTOBER						
10/5		Kidvid			9/18	9/30
10/12	Reaper Awards	Cine Mercado	Reaper Awards		9/25	10/7
10/19	Reaper Awards Wrap	Horror			10/2	10/14
10/26		Valentine's Day			10/9	10/21
NOVEMBER						
11/2	AFM Issue	Independent Film	AFM		10/16	10/28
11/9	TV DVD Awards, AFM Wrap	Cine Mercado	TV DVD Awards		10/23	11/4
11/16	TV DVD Awards Wrap	Health/Fitness			10/30	11/11
11/23					11/6	11/18
11/30					11/13	11/25
DECEMBER						
12/7		Black History Month			11/20	12/2
12/14		Cine Mercado			11/25	12/9
12/21					12/4	12/16
12/28	Year in Review	Hardware		Hollywood Goes High-Def	12/11	12/21

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